

## Cenla Signs Wrap Disclosure, Guide and Checklist

Thank you so much for choosing Cenla Signs for your wrap/decal project. We take pride in knowing your wrap is done the best possible way that it can be. There are a few things that you should know though:

1. We only use premium wrap material and laminate.
2. Your wrap is NOT a paint job. A vehicle wrap will look like a new vehicle, when it's viewed from a distance, the ideal being 25 foot away. If you stand up close to view it you will then see evidence of the seams and that it is indeed a vinyl wrap, not paint. A wrap is a large vinyl graphic or decal(s) that is applied over the original paint of the vehicle.
3. Vehicle must be clean of any prior decals and washed thoroughly, if not, we will charge the time that it takes to ensure this, the minimum is \$100.00 With this being said, the vehicle must be dry upon delivery. All water needs to be removed before drop off.
4. We do use razor blades and heating torches on all vehicle wraps. We try our hardest not to cut any areas of your vehicle, but at times, this may happen. Our installers are the best in the industry, so we do try to avoid at all possible putting cut marks on your vehicle, but there is a possibility that the cut marks can be visible if cut marks do happen to occur.
5. We do require **half down** at the time that the vehicle/trailer is approved for wrapping, and the remainder is due the same day that it is picked or delivered.
6. It is very normal to have an occasional wrinkle, patch, and bubbles on a full wrap. There are many techniques to eliminate wrinkles and bubbles when wrapping, but even the best vinyl wrappers can't eliminate all wrinkles on severe concave/rounded surfaces. If there are deep pockets, curves or contours on your vehicle it is possible that the material, being under stress, can lift in those areas. If lifting occurs, we will have to put a cut line in these areas to relieve the stress caused by the problem areas. This is not avoidable and usually occurs with vans.
7. We do not disassemble your vehicle. Therefore, there will be areas that are not wrapped or where we will have to trim the wrap back.
8. In most vehicles we have to print and apply in panels. In doing so, we have to overlap the panels. Where the overlaps occur there is a possibility that the panels will not match up exactly, but they will be as close as possible.
9. Paint can peel behind your wrap. No, it's not normal for this to happen, but as the material adheres to your paint, just know that peeling can occur. If it occurs, there is absolutely nothing that we can do to fix that. This is a risk of having your vehicle wrapped. If it peels while we are wrapping your vehicle, we will proceed and deal with it the best possible way that we can, as if it was our own personal vehicle.

10. If you choose to wrap the hood and/or roof you should know that it will likely deteriorate faster than then other parts of your wrap because of the direct sunlight and heat from the engine.

**Your wrap is for advertising purposes and it will do just that for you 24/7 . It is hands down a rolling billboard. We wrap vehicles to advertise your business, sponsors, etc. We do not wrap vehicles to change the color of your vehicle. We can, but it is an entirely different process and price.**

FAQ:

-The High performance vinyl and laminate used requires properly prepared surfaces to promote adhesion. We typically will not wrap rubber or plastic areas of a vehicle. On many vehicles, we will encounter painted surfaces that may not be conducive for that necessary adhesion and durability of the materials, such as door handles, hinges, textured surfaces, emblems, rubber, moldings, weather stripping, sliding windows, exhaust areas and some extreme convex and compound curves. Vinyl wrap material will NOT stick properly to rubber window moldings. It is not recommended that these areas be wrapped. With this understanding, it is up to the client's discretion if they want to cover these areas of the vehicle.

-It is important that you understand a wrap does not provide for 100% covering of the vehicle, as some areas are not conducive to vinyl at all. Some vehicles have indentations on bumpers and other areas that may distort the text if viewed up close. This is normal. In most cases, the images and message will look fine when viewed from the viewing area of 20 feet away. The material manufacturers recommend a 1/2"-1" gap in deep crevice areas to prevent material failure and insure correct adhesion.

-Proofs are for just a general idea of the outcome when you are looking at it from a flat surface. When wrapped, it might not fall into place exactly as proof shows.

-Peeled or peeling paint will cause issues with your wrap. We will wrap these areas, but understand that it will eventually, if not immediately, have an effect on the appearance of your wrap, and have a higher tendency to not stick to the vehicle.

-Die cut vinyl lettering is used all the time in vehicle wraps. In most cases, the client is not advised of what areas will have die cut letters. These decisions are made during the installation. In most cases, the client is only concerned with the overall project, not the individual components of how it was put together (seams, and occasional patches). It is much more precise for the overall finished product viewing. This die cut vinyl has the same warranty as the vehicle wrap material.

-We like to confirm exact measurements even though our software programs have standard production dimensions. We also take photographs to provide a visual proof and details (if any) of the vehicle condition.

-Vehicle wraps consist of three phases. The first is the design phase, which includes accurate measurements for the vehicle and design of the graphics to be applied. The second is the production phase, where the graphics are printed and laminated to protect the vinyl from abrasions and UV rays that can cause graphics to fade over time. The third phase is installation, when the vinyl is applied to your vehicle.

-Our wraps are typically installed in 2-3 days, depending on the size of the vehicle and details of the wrap. Time estimates are given to our clients prior to beginning the installation process, however, developing the concept and design proof process does take much more time. Once the design has been approved, it can take between 7-10 business days before we are ready to have your vehicle at our office to install.

-The best base color for a vehicle that is going to be wrapped is black because it helps to hide any areas that don't match the vinyl graphics. Any base color can be wrapped, but black seems to work the best! If you have a base color other than black, try to design your wrap with colors that will compliment your base color.

-You can take your wrapped vehicle into a drive-through car wash, as long as it is an automated brushless car wash, though hand washing is safer. Brush car washes may be too rough on the film, degrading it and causing peeling and lifted edges. In general, avoid power washing. Brushing windows and the use of a rear defroster will cause no damage to your window wrap. Also, we recommend not using the rear wiper as the blade may damage the graphics over time. For spot cleaning, use 2 parts isopropyl rubbing alcohol to one part water. Rinse the area completely with cool water after cleaning.

-We wrap all sorts of items besides vehicles: Boats, Buildings, Store Fronts, etc...

Signed:

Printed: